



## ADVERTISING RATES & SPECS

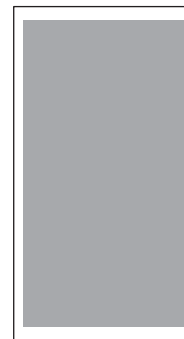
Santa Fe Springs Business News, Official Publication of the Santa Fe Springs Chamber of Commerce. Dedicated to informing the public and business community about activities and issues pertaining to the business locally, as well as state and national levels. It is mailed to all Santa Fe Springs businesses and residents every other month (February, April, June, August, October & December). It is sent electronic every month. The Business News is also available on the Chamber's website. We thank you for your interest in advertising!

### DEADLINE

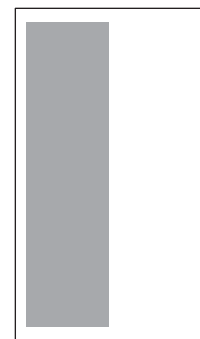
Advertising request and/or changes are due no later than the 15<sup>th</sup> of the previous month.

## PRICE PER AD

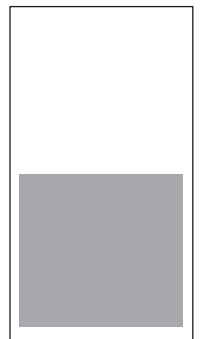
AD SIZE	1 Month	6 Months	12 Months
<b>Full Page:</b> 9.75 x 15.5	\$1,600	\$4,035	\$6,720
<b>1/2 Page:</b> 4.75 x 15.5 (V) 9.75 x 7.75 (H)	\$800	\$2,000	\$3,320
<b>3/8 Page:</b> 4.75 x 11.75 (V) 7.25 x 7.75 (Square) 9.75 x 5.75 (H)	\$600	\$1,500	\$2,500
<b>1/4 Page:</b> 4.75 x 7.75 (V) 9.75 x 3.75 (H)	\$400	\$1,000	\$1,680
<b>1/8 Page:</b> 2.25 x 7.75 (V) 4.75 x 3.75 (H) 9.75 x 1.75 (H)	\$275	\$675	\$1,125
<b>1/16 Page:</b> 2.25 x 3.75 (V) 4.75 x 2 (H)	\$140	\$345	\$580



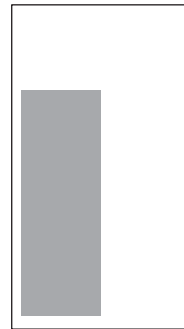
Full Page



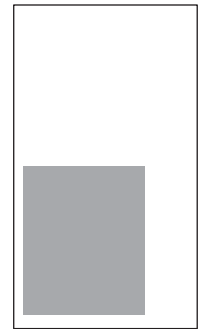
1/2 Page (V)



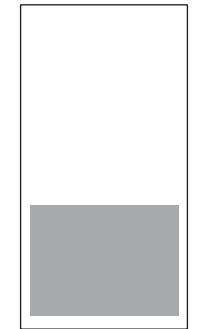
1/2 Page (H)



3/8 Page (v)



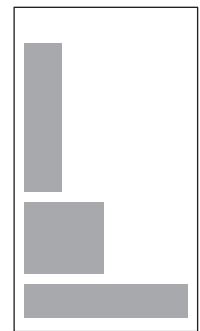
3/8 Page (S)



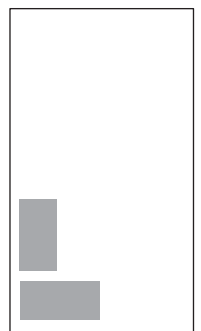
3/8 Page (H)



1/4 Page



1/8 Page



1/16 Page

### Ad Sizes (Specifications)

High-resolution (300 dpi or better) print quality PDF files emailed to epperhart@cox.net  
Color ads should be in CMYK format. Proofs provided upon request