Santa Fe Springs Business

Official publication of the Santa Fe Springs Chamber of Commerce / www.sfschamber.com / Vol. 31, No. 910 / October 2018

CALENDAR

OCTOBER 9 / Tuesday

LEADS GROUP 8:30–9:30 AM / SFS Chamber Office 12016 Telegraph Rd, #100, SFS HR ROUNDTABLE

12:15–1:30 PM / Gus Velasco Neighborhood Center, 9255 Pioneer Blvd, SFS

OCTOBER 10 / Wednesday

CHAMBER EXECUTIVE COMMITTEE 11:45 AM-1 PM / SFS Chamber Office 12016 Telegraph Rd, #100, SFS YOUTH ENRICHMENT FUND BOARD 1-2 PM / SFS Chamber Office 12016 Telegraph Rd, #100, SFS

OCTOBER 11 / Thursday

CHAMBER BOARD OF DIRECTORS 12 NOON–1 PM / SFS Chamber Office 12016 Telegraph Rd, #100, SFS

FARMERS & MERCHANTS BANK MULTICHAMBER MIXER 5:30–7:30 PM 9001 Firestone Blvd, Downey

SANTA FE SPRINGS CITY COUNCIL 6 PM / SFS City Council Chambers 11710 Telegraph Rd, Santa Fe Springs

OCTOBER 16 / Tuesday

LEADS GROUP 8:30–9:30 AM / SFS Chamber Office 12016 Telegraph Rd, #100, SFS ACTIVE SHOOTER SEMINAR

10 AM-12 NOON / City Council Chambers 11710 Telegraph Rd, Santa Fe Springs

LDS SYSTEMS SHOWCASE 10 AM-5 PM / SFS Chamber Office 12016 Telegraph Rd, #100, SFS

OCTOBER 18 / Thursday

NETWORKING @ NOON 11:30 AM-1 PM / DoubleTree Norwalk 13111 Sycamore Dr, Norwalk

MENTOR GET ACQUAINTED 5–6:30 PM / Santa Fe High School 10400 Orr & Day Rd, Santa Fe Springs

OCTOBER 23 / Tuesday

LEADS GROUP 8:30–9:30 AM / SFS Chamber Office 12016 Telegraph Rd, #100, SFS

OCTOBER 24 / Wednesday

AMBASSADOR COMMITTEE 8:30–9:30 AM / SFS Chamber Office 12016 Telegraph Rd, #100, SFS

OCTOBER 25 / Thursday

RCA / LEGISLATIVE FORUM 8–9 AM / SFS Chamber Office 12016 Telegraph Rd, #100, SFS

MENTOR PICNIC

11:30 AM-1 PM / The Clarke Estate 10211 Pioneer Blvd, Santa Fe Springs

SANTA FE SPRINGS CITY COUNCIL 6 PM / SFS City Council Chambers 11710 Telegraph Rd, Santa Fe Springs

OCTOBER 26 / Friday

WOMEN IN BUSINESS POWER BRUNCH 9-11 AM / The Clarke Estate 10211 Pioneer Blvd, Santa Fe Springs

It Was a Great Day for Racing at Heritage Park

Local companies got into the racing theme for the 2018 Business Expo held at Heritage Park on September 12. Hundreds of exhibitors and attendees turned out to see what the wide variety of businesses had to showcase. The weather was beautiful and the atmosphere was absolutely festive. We had exhibitors from nearly every facet of the Santa Fe Springs business realm.

The SFS Chamber thanks Ambassador Ross Gile of DigiCal for chairing this year's Business Expo Committee and pledging to make this the best Expo. We also thank the committee members for all their hard work and dedication to making this the most successful SFS Chamber Business Expo. Ross and his committee came up with this year's theme, Racing to Success, and our exhibitors embraced the concept whole heartedly.

In keeping with this year's theme of Racing to Success, many exhibitors showed their creative sides as there were checked flags everywhere. While auto racing may have been the most prevalent theme, horse racing, cycling, and running was also featured.

With 30 more exhibitors than last year, the Expo was abuzz with excitement and enthusiasm. The new chamber members in attendance were supported and bolstered by the sheer number of visitors to the event.

Here's what new chamber member Cynthia Soto of Mark1Mortgage had to say about the event, "OMG! The SFS 2018 Business Expo was amaz-



Chamber President Patty Kotze, City Manager Ray Cruz, CEO Kathie Fink and Chairman Ross Gile congratulate Sponsor Aim Auto Insurance as the Best Themed Table.

ing! The Menchies Yogurt stand was a must stop along with every vender who showed up. Thank you! I learned so much about staffing agencies, life insurance, homeowners insurance, bookkeeping, CPAs, marketing, plumbing solutions, DNA, electrical services, just to name a few.

What a pleasure to get out of the office and see so many friendly faces along with our fabulous SFS chamber team. Thank you all of you that stopped by and said hi to us. It was our first event and we look forward to the next one!"

Attendees wandered amongst the many booths and tasted delicious samples offered by The Bicycle Hotel, Café N Stuff, Clearman's North Woods Inn, Clearman's Steak &

Stein, Menchies Frozen Yogurt and Starbucks Telegraph/Jersey. Music and announcements provided by TST Entertainment played in the background. Special thanks to Jawco Graphics for producing and printing the Business Expo booklet.

Congratulations to Aim Auto Insurance Service, one of the many new SFS Chamber businesses, for taking home the prize for Most Creative Table as voted upon by the attending exhibitors. They showed great energy and creativity with their incredible balloon display, prize winning game opportunity and business information. For their prize, Aim Auto Insurance Service will be awarded a FREE booth at next year's Business Expo.

Nationally-acclaimed Motivational Speaker to Give Key Address at Women in Business 'Power Brunch'

Women Inspiring Women to Be the Best They Can Be in the Workplace and Beyond

Riveting, truthful, and challenging are just some of the words that best describe Kathy Buckley, also known as "America's First Hearing-Impaired Comedienne." Buckley is more than a popular comic, her humor has a higher purpose to inspire and motivate.

"My comedy disarms people. I truly believe that the only disability out there is attitude. I love to make people laugh, but I love it even more if I can teach them something at the same time," stated Buckley.

Kathy began her career on a dare to enter a comedy competition to benefit a nonprofit cause. Since that time, she has risen to become a veteran comedian who has been recognized with countless achievements and awards.

She continues to tour the country appearing at comedy clubs and making guest television appearances on

programs like *The Tonight Show*, *Entertainment Tonight* and *Evening at the Improv*, to name a few. Buckley has also starred on her own HBO special, *Women of the Night*, and was the focus of the Emmy Awardwinning documentary, *I Can Hear the Laughter*.

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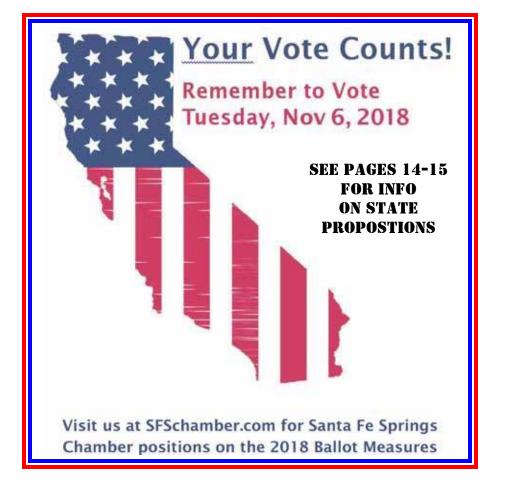




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 $\mathbf{B}\mathbf{v}$ **Patricia Kotze**

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It's finally October! Fall weather, pumpkins everywhere and the spice added to everything from coffee, lattes, and candy to scented home goods heralds the true beginning of the holiday season.

It is also Breast Cancer Awareness month and pink will dominate our visual world with ribbons, fundraisers and annual campaigns to increase the education of this disease which is the second leading cause of death among women across the nation.

A lot is going to be happening this month in the SFS Chamber worldfrom our outreach with the Youth Education Committee meetings to our new, invigorating business Leads Group every Tuesday at the chamber

Additionally, with the recent shooting incidents here in California and across the country, our informative

SFS CHAMBER

WEBSITE

Hits: 13.355

Event hits: 3,244

Auto body shop

Memorial parks

Staffing agencies

RIM Logistics, Inc.

Lending Enterprise

Opus Event Rentals

Job hits: 567

LegalShield Independent

Associate Leland Burton

Member-to-member discount hits: 95

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Associations

Directory hits: 5,353

Property management

STATISTICS

AUGUST 2018

Top five categories searched:

Top five members searched:

American Eagle Escrow, Inc.

but essential-safety training on active shooter is a must for the retail, corporate and small business world. This is an opportunity to learn how to plan for a potential life-threatening event. That seminar is scheduled for Tuesday, October 16, at 10:00 a.m.

In the HR Roundtable this month, sponsored by MNJ Insurance Solutions and held at the Gus Velasco Center, is *Hiring Employees*, another must-go-to lunch session for employers of all sizes here in the Santa Fe Springs business community. As always, bring your questions and share your experiences with the group and our attorney/expert presenter, Paul Fleck of the AALRR firm.

At the end of the month, the Santa Fe Springs Chamber of Commerce, in partnership with the Whittier Area Chamber of Commerce, are honored to have well-known comedian Kathy Buckley come and share her motivational story at the annual Women in Business event taking place on Friday, October 26, from 9:00 to 11:00 a.m. outside at the beautiful Clarke Estate.

Before Buckley's presentation begins, guests will enjoy networking and a brunch prepared by Geezers. We're bringing the women of the business community together for this inspiring event and I promise you will leave feeling truly motivated!

EXPERIENCE **SUCCESS** TOGETHER -**GET INVOLVED!**

As always check our online "scoop" of what's happening and secure your seat at the table today! We are here to serve our business community and the community at large, and I encourage you to call with requests for events in the future to consider.

And last, I'd like to send a huge heartfelt thank you to all that attended and participated in and widely sponsored annual Business Expo that was held on September 12.

It was a successful event and chaired by Ross Gile of DigiCal, who superseded past years with his enthusiasm to Race to the Finish line in style! We can only anticipate what next year will bring our way.

Happy Harvest and Halloween to you all and remember to shop local, get involved and give back, where you can in your community during this year's Holiday Season.

Celebrating 60 Years: Norwalk/La Mirada Plumbing & HVAC

Don Skala, owner of Norwalk/ LA Mirada Plumbing Heating & Air Conditioning, is a testament to the importance of character. It is no coincidence that his business has endured the test of time, given Don's passion and vision.

As a resolute believer in ethics, morality, honesty and respect as core values; Don has carved an impeccable reputation into the surrounding communities.

His dedication to community has been evident for many years as he has been involved in many chambers, including the Santa Fe Springs Chamber of Commerce. Don's passion really shines through when there is a fundraising event.

His busy schedule also includes countless hours of philanthropy; most notably The Rotary Club of Norwalk/ Santa Fe Springs, where Don has served as president twice and been a member for over 30 years.

DAY (562) 868-1595

NORWALK, CA 90650

13514 NORWALK BLVD.

Whether it is a chamber or Relay for Life event, the Norwalk/La Mirada Plumbing & HVAC-labeled water bottles are a staple at almost any fundraising event and their infamous Tower of TP (toilet paper) is not only a very generous gift donation that has been prized by many, it is also a great source of comical ingenuity that leaves a lasting impression on event guests.

Needless to say, it is also a great marketing tool. So the next time you see one of the Norwalk/La Mirada Plumbing & HVAC trucks driving around, let it remind you of the legacy that Don has built and the tremendous contribution that he makes to many of our communities.

The Santa Fe Springs Chamber of Commerce congratulates Don Skala and the Norwalk/La Mirada Plumbing & HVAC team on reaching this milestone achievement of 60 years in business. May your next 60 years be filled with as much or more success than the first 60. Thank you for your many contributions.

Join the **SFS Chamber!**

Contact Scott Radcliffe, 562-944-1616, or email

SANTA FE SPRINGS CHAMBER OF COMMERCE

12016 E. Telegraph Rd., Suite 100 Santa Fe Springs, CA 90670 (562) 944-1616 • www.sfschamber.com

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SANTA FE SPRINGS

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Food for Fines October 1 – 31

In partnership with the Food Bank at the Gus Velasco Neighborhood Center, the Santa Fe Springs City Library offers a Food for Fines program through the month of October. During this period, Library patrons are encouraged to bring undamaged and unexpired canned food items to the Library in exchange for a one dollar reduction per item in existing overdue fines. Only overdue fines will be eligible for this reduction in Library account balances.

All food will be donated to the Food Bank at the Gus Velasco Neighborhood Center for use in the City's Thankful Neighbor and Neighborly Elf Christmas Food Basket Programs. These programs are a vital part of the City of Santa Fe Springs' commitment to community health and wellness, and last year assisted over 300 families in the City.

Non-nutritional beverages such as soda, any beverages in glass or plastic containers, dented cans and those without an expiration date will not be accepted.

Holiday Food Basket Programs

As we gear up for the Holiday season, take part in the City's Thankful Neighbor and Neighborly Elf Holiday Food Basket Programs. Please consider donating your time, non-perishable food items, canned goods, new toys, or making a monetary contribution.

Businesses, organizations, and residents are also invited to participate in the Christmas Family Sponsorship Program. The program allows sponsorship of pre-selected families, identified by the Department of Community Services' Family and Human Services Division staff.

For more information on how you can support your community this upcoming holiday season, please contact the Gus Velasco Neighborhood Center at (562) 692-0261.

Pow Wow November 3-4 at Heritage Park

Join others in the community at Heritage Park as we celebrate Native American life on Saturday, November 3, and Sunday, November 4, beginning at 10:00 a.m. each day. The Pow Wow celebrates Native American Life through dances, songs, and food. Exhibitors will offer Native American-made products such as jewelry, clothing, blankets, and pottery for purchase.

This event is hosted, but not funded, by the City of Santa Fe Springs. Please call Heritage Park at (562) 946-6476 for more information.

Shop for a Cause at Fashion Friday

The Abigail Barraza Foundation and City of Santa Fe Springs will host the annual Fashion Friday event on October 5 from 5:00 to 10:00 p.m. This free event will take place at Santa Fe Springs Plaza, 11740 Eat Telegraph Road. Each year, Fashion Friday supports breast cancer awareness in Santa Fe Springs through a fashion show, fashion trucks, fashion booths, pop-up boutiques and food trucks. You can also support the community by donating your gently used clothing to the City's Community Closet. For more information contact the Abigail Barraza Foundation at weloveabf@gmail.com.

Whittier Police Department and Department of Fire-Rescue Pink Patch Fundraiser

The Whittier Police Department and Santa Fe Springs Fire-Rescue Department are honored to join efforts this October in bringing breast cancer awareness to the local community and contribute to breast cancer research. Pink patches from each department are specially designed to honor Breast Cancer Awareness Month and are available for \$10 each at the following locations:

Whittier Police Station,

13200 Penn Street, Whittier

Santa Fe Springs Police Services Center,

11576 Telegraph Road, Santa Fe Springs

Santa Fe Springs Fire-Rescue Headquarters, 11300 Greenstone Avenue, Santa Fe Springs

Proceeds from the sales of the pink patches will be donated to breast cancer research.



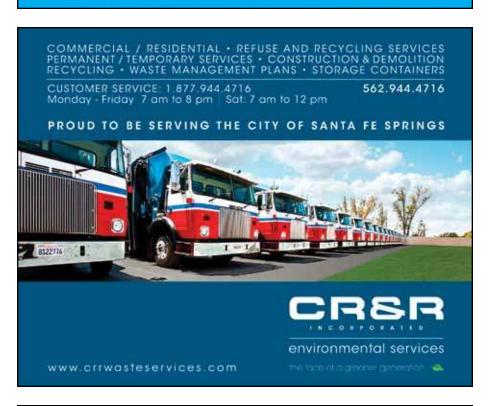
Tour the Haunted House...if you dare! **Opens October 26**

> **Carve a Pumpkin** October 30

Participate in the Halloween Carnival and Costume Parade October 31

Visit www.santafesprings.org for more information.

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September Business Card Exchange Races to Success

Brookdale Uptown Whittier was the scene of September's overwhelmingly successful event. Executive Director Suzie Magpayo thanked the attendees for coming to the event and offered tours of the facility.

Marketing and Community Relations Director Tom Rios was also excited to see the great turnout for the event and commented about the many new chamber members in attendance.

Tom asked former SFS Chamber board president Sharon Wu to share her Brookdale experience. Sharon's father is a resident of the facility. She shared a heartwarming story about



Chamber members prepare to race to victory.

the exceptional personal care that her father is receiving and all the wonderful amenities at the facility. The Business Card Exchange is a monthly networking mixer that the SFS Chamber schedules at various member locations. The event is always the first Wednesday of the month and begins with open networking at 7:30 a.m. Guests can register online through the chamber website or call the chamber office.



Sharon Wu's father, Brookdale resident Yoshio Shimizu, is joined by Kathie Fink, SFS Chamber CEO; SFS Chamber President Elect Susan Crowell, HealthFirst Medical Group; and SFS Chamber Past President Sharon Wu, senior administrator at Roquemore, Pringle & Moore.





BUSINESS CARD EXCHANGE



14419 Firestone Blvd, La Mirada

Wednesday, November 7 7:30 to 9:30 a.m.

Members \$15
Prospective Members \$25
Price includes Breakfast

Serious Networking New Connections Raffle Prizes

Register online at www.sfschamber.com

Prospective members are welcome to attend a maximum of two Business Card Exchanges

Santa Fe Springs Chamber of Commerce & Industrial League, Inc. 12016 Telegraph Raod, Suite 100, Santa Fe Springs, CA 90670 Telephone: (562) 944-1616 • grana@sfschamber.com



JobSource CEO Gabriel Garcia cuts the ceremonial ribbon.

JobSource Ribbon Cutting

New SFS Chamber member Job-Source hosted a ribbon cutting on Tuesday, September 18, at their new facility in Downey. Chamber members, ambassadors and board members were in attendance to support the occasion. JobSource is committed to improving the onboarding process for job applicants.



New SFS City Manager Ray Cruz presented JobSource CEO Gabriel Garcia and VP Mark Padilla with a certificate of appreciation.



Chamber members and PACTIV staff pose after completing one of the tours provided during the event.

PACTIV Hosts Open House

On Tuesday, August 28, new member PACTIV hosted an open house and mixer. During the evening they provided tours to showcase their facility and to highlight the fact that they are currently hiring for several open positions.

Did you know the Santa Fe Springs Chamber of Commerce offers CERTIFICATES OF ORIGIN for products manufactured in the United States as a FREE member benefit? Contact the chamber at (562) 944-1616 or email mail@sfschamber.com





Networkers listen intently as Embassy Suites Director of Sales Tatiana Paton tbanks everyone for attending.

September Networking @ Noon

Brickstone at Embassy Suites in Downey was the scene for the Santa Fe Springs Chamber of Commerce September networking event. The event was abuzz with enthusiasm as several new chamber members and first time visitors came to participate. The Embassy Suites staff did a superlative job of making sure that everyone and everything was well taken care of. Director of Sales Tatiana Paton shared with the group the hotel's plans for a million-dollar renovation, which is set to begin next month.





LOS ANGELES - NORWALK

13111 Sycamore Drive, Norwalk Thursday, October 18, 2018 11:30 am to 1:00 pm

Introductions, Business To Business Networking, and a Delicious Lunch!

Pre-registration for Members - \$12 Pre-registration for Guests - \$17

All the Day of the Event-\$17 (Includes Lunch Buffet, Beverage Tax and Tip)

Prospective members are welcome to attend a maximum of two Networking @ Noon lunches.

Register online anytime by visiting our website: www.sfschamber.com
Telephone (562) 944-1616 • grana@sfschamber.com









Passing of Philip Reed, Electronic Chrome & Grinding

It saddens us to inform you that long-time chamber member (a member for some 48 years), Philip Reed of Electronic Chrome & Grinding, passed away on Monday, September 24, 2018 surrounded by his family.

Phil believed strongly in the chamber and the connections made with all the businesses in the community. He is survived by his wife, Joyce, and two sons, Mike and Dale, and their families.

Services will be held at the Rose Hills

Memorial Chapel in Whittier on Thursday, October 11, at 11:00 a.m. Reception to follow at Electronic Chrome & Grinding, 9128 Dice Road, Santa Fe Springs. Please join us to celebrate Phil's 98 years of life.

In lieu of flowers, the family is asking donations be made to the Amphibious Forces Memorial Museum, PO Box 17220, Portland, OR 97217. Phil was a strong supporter in refurbishing the last LCI boat from World War II.



WOMEN inspiring WOMEN TO BE THE BEST THEY CAN BE IN THE WORKPLACE AND BEYOND

Join us for a motivational "POWER BRUNCH"

Don't miss out on this unique opportunity to connect with other women while hearing a truly empowering message from one of the nation's leading motivational speakers!

Friday, October 26 9-11 a.m. Clarke Estate

(Outside in the garden—10211 Pioneer Blvd., Santa Fe Springs)

Tickets are only \$25 for chamber members and \$35 for non-members

RSVP online at sfschamber.com or call 562-944-1616

Kathy Buckley was born with a hearing loss and spent the first part of her life misdiagnosed and misunderstood. Throughout her life she has overcome countless tragedies including sexual abuse, partial paralysis and a battle with cervical cancer. Amazingly, Buckley has found inspiration from each of these challenges. She now dedicates her life to sharing the message that anything can be achieved when the heart and the mind work together. Her extraordinary story is truly amazing to all who experience it!

Buckley is also an actress, writer, producer, author and humanitarian
She is a five-time American Comedy Awards Nominee as Best
Stand- Up Female Comedienne and the winner of countless awards
for her work.

















Interfaith Food Center's Annual Toy Drive

Early Season's Greetings from Interfaith Food Center!

It's almost that time of year again and we are looking for help from our community partners for our annual Christmas Toy Drive.

Interfaith Food Center is a non-profit food pantry located in Santa Fe Springs which provides food to approximately 1,000 low-income families residing in Santa Fe Springs, Whittier and La Mirada.

Each year, we hold a Toy Drive which culminates in a festive holiday party where over 500 of our client's children come to visit Santa, participate in holiday arts and crafts and choose at least one brand-new toy from those donated. For many of the children we serve, the toys they receive from IFC will be their only holiday gifts.

We rely on the kindness of local businesses, organizations, schools and individuals to donate the much-loved toys and gift cards that the children receive. Our hope is that your business would like to help in this worthwhile endeavor by placing a festively wrapped toy donation box in your place of business. Employees or patrons can then deposit new, unwrapped toys or gift cards into the box. This is a great way to spread holiday cheer to some of our communities most needy members.

This year the toy drive will be held from October 1st through December 11th. We have donation boxes wrapped and available for pickup upon request. Please call to schedule a pick up for donations of 50 or more toys.

Please contact Nancy at ndiaz@interfaithfoodcenter.org or (562) 903-1478 if you have any questions.

Remember, Buy from Chamber Members!

The following companies recently renewed their memberships. We salute these businesses and thank them for their continuing support. Members listed in boldface type donated to the Youth Enrichment Fund.

type donated to the Youth Enrichment Fund.	
Member	<u>Years</u>
Precision Tube Bending	34
Rio Hondo Americas Job Center of California at SASSFA	30
DoubleTree by Hilton Los Angeles-Norwalk	29
T. A. America Corporation	29
CAPC, Inc.	27
Mr. Bills Auto Body & Paint, Inc.	27
American Cancer Society	26
Best Western Norwalk Inn	26
Geezers	26
Golden West Machine, Inc.	22
LA Centers for Alcohol & Drug Abuse	22
Shaw Diversified Services, Inc.	19
Whittier Regional Symphony	19
T S T Entertainment	17
Budget Inn Santa Fe Springs	16
Mias Fashion Mfg. Co., Inc.	14
The Grove at Cerritos	14
Apffels Coffee	13
Day-Lee Foods, Inc.	11
Ken-Mac Metals Inc. Div. of Thyssen Krupp Material	11
Roquemore, Pringle & Moore, Inc.	11
Beyond 21st Century Beauty Academy, Inc.	9
Pioneer High School Alumni Association	9
Stevens Steak & Seafood House Restaurant	9
ProCal	8
Duncan Bolt Co.	6
Absolute Collision Center	5
Votaw Precision Technologies Inc.	5
Wrinkle Free I.T. Inc.	5
Cinderella Hair, Inc., dba California Mango	3
The Bicycle Hotel & Casino	3
KPB Asian Bistro	2
MNJ Insurance Solutions	2
Wakou USA, Inc.	2
Classically Cleaned Homes & Offices	1
Pioneer Custom Electrical Products	1
Sharp Business Systems	1

Join the SFS Chamber for Networking & Refreshments

Hosted by



Networking Mixer & 2018 Market Update

Location:

SFS Chamber Office 12016 Telegraph Rd.

Santa Fe Springs

When:

Tuesday, October 30, 2018

Time:

4:00 pm - 5:30 pm

15 Minute Presentation covering:

- · Where has the Market been?
- · Where is the Market now?
- · What is coming up?
- · How to prepare for the rest of the year
- · What does all this mean to you and me?
- · Get some Insight from the Director of Investment Services



Join the SFS Chamber for Mobile Product Showcase Hosted by Lynwood Deals Systems



Lenovo TechWheels is a 48' Mobile Product Showcase, giving attendees the opportunity to view Lenovo's full Product Portfolio.

Come see the latest innovation in Notebooks, Desktops, Workstations, Data Center technology, Moto products and more.

Tuesday, October 16, 2018
10:00 a.m. — 5:00 p.m.
Lenovo TechWheels will be at the
Santa Fe Springs Chamber Office Parking Lot
12016 Telegraph Rd., Santa Fe Springs, CA 90670







SFS BUSINESS Expo 2018



DJ Tracy Bunn of TST Entertainment walks through the crowd making announcements.



Ambassadors Isela Ramos and Carlos Gallardo enjoy a cool, refreshing beverage compliments of Starbucks Telegraph/Jersey.



Ambassadors Michael Aguilar, Carolyn Reggio and Sean McDonald manning the check-in table.



HealthFirst Medical Group



The Bicycle Hotel & Casino



Frontier Business



Serv-Wel Disposal & Recycling



Phibro-Tech



MNJ Insurance Solutions



City of Santa Fe Springs



Complete Landscape Care



ZIPS Dry Cleaners



Clearman's North Woods Inn and Steak & Stein



Bulletin Displays



Café N Stuff



Business Expo Chairperson Ross Gile of DigiCal and Chamber President Patty Kotze of Diversified Risk Management, Inc. celebrating the 2018 Business Expo. Their firms were Winners Circle Sponsors.



Raffle prize winner Kim Davis of South Coast Computers displays the winning ticket with chamber ambassador Claudia Guardado, chamber President Patty Kotze and chamber CEO Kathie Fink.



Menchie's Frozen Yogurt



Interfaith Food Center



 $Starbucks_Jersey/Telegraph$



Insperity



Norwalk/La Mirada Plumbing



Republic Services



Lending Enterprises



REACH



PIH Health

Santa Fe Springs Chamber of Commerce & Santa Fe Springs Police Services

Situational Awareness: Active Shooter Seminar

Presented by: Santa Fe Springs Policing Team

Active shooter situations are unpredictable and evolve quickly. Because active shooter situations are often over within 10 to 15 minutes, before law enforcement arrives on the scene, individuals must be prepared both mentally and physically to deal with an active shooter situation. The Situational awareness active shooter seminar provides a variety of no cost resources to the public to enhance preparedness and response to an active shooter incident. The goal of the department is to ensure awareness of actions that can be taken before, during, and after an incident.

Participates will learn:

- Actions for responding to such situations.
- What to do if the shooter is inside the building.
- What to do if the shooter comes into the room or office.

Date: Tuesday, October 16, 2018

Time: 10:00 am—12:00 pm

Location: Santa Fe Springs City Hall Council Chambers.

11710 Telegraph Rd. SFS, 90670



Hosted by Santa Fe Springs Chamber, Security & Safety Committee.

Space is limited, register early (2 per company only)

To register, go online to SFSchamber.com or call (562) 944-1616

Join the Santa Fe Springs Chamber!

Call 562-944-1616 or email radcliffe@sfschamber.com



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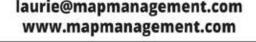
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Auto Theft Prevention

By Captain Michael Davis, Whittier Police Department

Taking simple precautionary measures can minimize your chances of becoming an auto theft victim. In the United States a vehicle is stolen an average of every 33 seconds. Not only does auto theft cost the victim time and money, but it costs society, because it drives insurance premiums up and many times stolen vehicles are used to commit other violent crimes such as drive-by shootings, robberies, and burglaries.

Car thefts seem to occur with greater frequency where large groups of cars are parked for extended periods of time in places such as shopping centers, sporting events, movie complexes, and large apartment complexes. However, car thefts can occur anytime—at random on different days of the week and times of the day, depending on the locations.

According to an Auto Insurance Organization, 50% of stolen cars are left unlocked by the owner and 15% have keys in the ignition, making it very easy for a car thief to complete the crime without making a noise or attracting attention. Some vehicles are more desirable than others by car thieves, either for joy rides, or specialty replacement parts. In California, the California Highway Patrol in its Vehicle Theft Facts report for 2017 ranked the 1998 Honda Civic as the most stolen vehicle in 2017 followed by 2000 Honda Civic, and the 1997 Honda Accord.

The 2017 report ranked the 2012 Freightliner as the most stolen commercial truck in 2017, followed by the 2011 Freightliner, and the 2016 Freightliner.

Below are some tips you can use to avoid being the victim of a car

- Never leave your car running unattended, even to dash into a business, store, home, etc.;
- Never leave any keys in the car or ignition, inside a locked garage, or in hide-a-key boxes;
- Always roll up your windows and lock the car, even if it is parked in front of your home;
- Never leave valuables in plain view, even if your car is locked. Put them in the trunk out of sight. Do not leave your garage door opener in a vehicle parked outside of the garage;
- Always park in high-traffic, well-lighted areas, when possible;
- Look into the purchase of a vehicle theft tracking/security system, especially if you own one of the frequently stolen model vehicles;
- Never leave personal identification documents, vehicle ownership title, or credit cards in your vehicle;
- If you must leave your key with a valet, attendant, or mechanic leave only the ignition key. Make sure you are dealing with a reputable firm.
- If your vehicle is stolen, report it to the police immediately.

Michael Davis is a captain with the Whittier Police Department and oversees the department's investigations division and Santa Fe Springs Policing Team. He can be reached at (562) 567-9265 or via email at mdavis@cityofwhittier.org.

Santa Fe Springs Crime Statistics Part I Crimes Monthly Comparison

	•				
	August	2018	2017		
Crimes reported	2018	totals	totals	difference	
Total	80	755	761	_	1 %
Homicide	0	1	0	+	100 %
Rape	0	4	5	_	20 %
Robbery	3	22	30	_	27 %
Aggravated Assault	1	35	42	_	17 %
Burglary	17	120	116	+	3 %
Commercial/Retail	15	100	88	+	14 %
Residential	2	20	28	_	29 %
Vehicle	3	94	97	_	3 %
All Thefts	48	464	448	+	4 %
Vehicle	12	147	65	+	100 %
Shoplifting	10	75	124	_	40 %
Auto Theft	11	103	115	_	10 %
Arson	0	6	5	+	20 %

Help Our Regional Effort: The Whole Child Towel Drive

As part of a regional approach to combat the homeless issue in our community, The Whole Child (TWC) has partnered with faith-based communities and The Shower of Hope Program.

The Whole Child is proud to be part of the effort to bring mobile showers to our region. TWC is collecting gently-used, clean towels as this vital effort will greatly impact all of southeastern Los Angeles County and help our homeless neighbors maintain hygiene with dignity.

The towels are being collected at The Whole Child's office at 10155 Colima Road in Whittier until October 19. If you have any questions or need additional information please contact our office at (562) 692-0383.



Human Resources Roundtable Hiring Employees

Presented by Paul Fleck
Atkinson, Andelson, Loya, Ruud & Romo
Tuesday, October 9 • 12:15 to 1:30 pm
Gus Velasco Neighborhood Center
9255 Pioneer Blvd., Santa Fe Springs



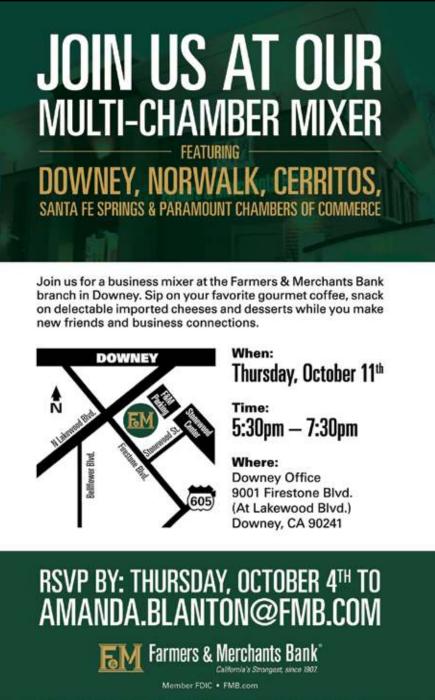
Special thanks to MNJ Insurance Solutions, Inc. for sponsoring lunch at this **free**, monthly, members-only roundtable meeting.

Register online at sfschamber.com
or call (562) 944-1616.

SFS Chamber Announces New Marketing Opportunity

In our ongoing effort to continually bring beneficial and meaningful opportunities to our members, the SFS Chamber is proud to announce a new networking group. There is now a Tuesday morning Leads Group meeting that takes place in the Chamber Conference Room. The group is aptly named Sage and is chaired by Carlos Gallardo of Farmers & Merchants Bank. The meeting begins at 8:15 a.m. with an open networking format and then the one-hour program begins at 8:30 a.m. With a very distinctive focus on referrals and leads, the group also has opportunities for personal interactions and relationship building. Chamber membership is required to join the group, which is category specific. Visitors are welcome to come check it out.





Insurance Open Enrollment From Your Employer

Many people in the workforce receive health insurance through their employer. And most employers' groups have their annual open enrollment during the fall and early winter seasons with a January 1 effective date.

This is a great opportunity to change your elective healthcare benefits, but choose carefully as your selection will determine the quality of care you will receive for the upcoming year.

"It's very important to choose the right primary care physician and medical group so that you have access to the best hospitals and physicians in the area," said Brian Smolskis, president of PIH Health Physicians.

"I strongly encourage individuals to choose a doctor with PIH Health Physicians, so you can receive safe, compassionate, high-quality healthcare from a team that puts your needs first."

There are many health plan options and you can choose from two different plans; a Health Maintenance Organization (HMO) and a Preferred Provider Organization (PPO).

HMO – This plan tends to offer lower monthly premiums with a limited network of doctors and hospitals. You must choose a primary care physician (PCP) who will coordinate all your care. If you require specialists as a part of your healthcare, you must be referred by your PCP.

PPO – This plan gives you access to a larger provider network and the option to go out of network with higher copays. Monthly premiums and out-of-pocket costs tend to be higher. You govern your own healthcare needs and are responsible for coordinating your own care.

Remember, not all health plans and providers are alike. Doctors and hospitals all have varying degrees of experience and expertise, and certain health plans may not offer the benefits you need, so it's important to take the time to do your research thoroughly.

When you choose a doctor and medical group, you are also choosing the hospital where you would potentially be admitted and treated. Is your current primary care physician affiliated with PIH Health? If you are unsure, we encourage you to visit your insurance company website to look up your doctor.

We have had some name changes over the last few years. You may notice that PIH Health Physicians may still be listed as Bright Health Physicians; PIH Health Hospital – Whittier may still be listed as Presbyterian Intercommunity Hospital or PIH Health Hospital – Downey may still be listed by its former name, Downey Regional Medical Center. So check the directory for your specific health plan to find a PIH Health Physician.

THE PROMO GUY

Jerry Warner, president and CEO Whittier, CA 90606 (562) 708-9922 www.thepromoguy.com THE PROMO GUY DELIVERS BUSINESS GROWTH



AND BRAND AWARENESS, TRUST HIM ON YOUR NEXT MARKETING PROJECT. My services are sought out for: providing creative products and ideas, artwork (in-house art dept), pricing, sourcing and procurement capabilities (800,000 items). Additionally, I am known for my customer service satisfaction, timely deliveries, import-export options, and my knowledge of the industry with over 25 years experience. My areas of expertise include: AD SPECIALTIES / PROMO-TIONAL PRODUCTS / TRADE SHOW GIVEAWAYS, NEW PRODUCT LAUNCHES, $BRANDING, EMPLOYEE\ RECOGNITION\ /\ AWARDS\ /\ CORPORATE\ APPAREL\ /\ TRI$ FOLD BROCHURES / LARGE FORMAT BANNERS / MARKETING CAMPAIGNS / CORPORATE GIFTS/LOGO AND ART CREATION / MEMORABILITY ITEMS / AN-NIVERSARY GIFTS / TEAM SPORTS APPAREL / TRADE SHOW ENHANCEMENTS / HOLIDAY GIFT GIVING. Therefore, Be Wise and Advertise!

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Alexis Maitchoukow **UniFirst** 13123 Rosecrans Ave. Santa Fe Springs, CA 90670 (562) 926-2377 / www.unifirst.com 95. 82. 74. 3. 1.

95% of our local customers renewed with us in 2017.

82 is the number of years we've been in business.

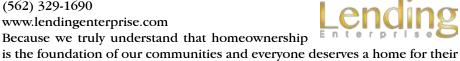
74 is the number in thousands of square feet in our new Santa Fe Springs Plant. 3 is the number of months our Santa Fe Springs Plant has been open.

1 is our rating for rental uniform and facility service company in Southern California based on Yelp and Google reviews.

We built our Company from the ground up based on our founding Core Values (which remain in place today): a Customer Focus, a Respect for Others, and a Commitment to Quality. UniFirst Corporation has grown to be one of North America's largest workwear and textile service companies, outfitting nearly 2 million workers in clean uniforms each workday, providing managed uniform, protective clothing, and custom corporate image apparel programs to businesses in diverse industries. One of reasons our location is rated #1 in Southern California is our UniFirst Triple Pro Service Team: Your Route Sales representative keeps your program running smoothly week in and week out. Your Service Manager ensures you're consistently getting everything you need... when you need it. Your dedicated Customer Service representative stands ready to provide personalized assistance. Are you getting maximum value from your uniform program? Call UniFirst - Los Angeles at (562) 926-2377 to schedule a complimentary VIP Cost Analysis.

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Melinda Estrada, CEO 7007 Washington Ave., Suite 311 Whittier, CA 90602 (562) 329-1690



family, Lending Enterprise is deeply devoted to care, help, and provide the best

home loan experience for our customers and business partners, with ethics, win-win mindset, and most importantly, with integrity. Core Values

1) We are a CUSTOMER CARE driven company: Our number one priority is, in all circumstances, you, our client.

- 2) Our number one goal is providing the best home loan experience for you, understanding your needs and challenges, and overcoming obstacles, professionally and ethically.
- 3) Our excellent care team is prepared to handle almost every loan situation. However, we understand that things can happen, and that's why we guarantee 100% customer happiness (because "customer satisfaction" is not enough for
- 4) We are committed to deliver our best possible market rate, putting your benefits always first.
- 5) Our integrity and ethics guarantee a 100% transparency on all transactions.

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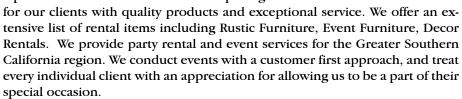


AtWork Group is an award-winning and nationally-known franchisor of staffing services including AtWork Personnel Services, AtWork Medical Services, and AtWork Search Group under the umbrella of the AtWork Group. The company was founded in 1986, and today, AtWork has grown to be cited as one of Staffing Industry Analysts' top U.S. staffing firms. AtWork Group's remarkable growth is fueled by the vision of founders John and Glenda Hall: think ahead, create opportunity, give exceptional support to franchise offices, and always look for the better way, every day. The Santa Fe Springs franchise location is owned and operated by current AtWork franchisee Josee Minero and will provide staffing solutions to the communities of Santa Fe Springs, Commerce, Vernon, City of Industry, Puente Hills, Fullerton, and Brea. "Joining AtWork after being at my prior company for 32 years was a risk," said Minero. "But, after my first year, that risk has proven to be a very smart move, and we intend to continue our aggressive growth with plans to open three more offices in the greater Los Angeles area by 2020." "There is an ever-increasing need for staffing services in the Los Angeles metro area," said Jason Leverant, president and COO of AtWork Group. "Josee's three decades of staffing industry experience, successful track record as an AtWork owner, and in-depth knowledge of local markets give her the tools necessary to offer industry leading service to clients and job seekers alike!" The AtWork Santa Fe Springs team brings over 65 years of combined industry experience to the Los Angeles market, offering comprehensive staffing solutions to businesses in all industries. Flexible employment solutions are available including temporary, temp-to-hire, and direct hire placements. Additionally, direct hire placements are backed by the Secure 7 guarantee, ensuring that only top-quality candidates are recruited.

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the company a finalist in the IT Software category. Konica Minolta, Inc. has been named to the Dow Jones Sustainability World Index for six consecutive years. It partners with its clients to give shape to ideas and work to bring value to our society. For more information, please visit: www.CountOnKonicaMinolta. com and follow Konica Minolta on Facebook, YouTube, and Twitter. Clifton Moseley - Konica Minolta Senior Account Manager, with over 20yrs experience, with such companies Xerox, Oce and Canon. - Clifton is the founding member of the National Sales Network Los Angeles Chapter. He looks forward bringing his passion for networking to the Santa Fe Springs Chamber to be build new and lasting relationships.

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Women in Business Power Brunch

continued from page 1

Buckley authored her autobiography titled, *If You Could Hear What I See*, and produced a one-woman television presentation on PBS of the same title.

Buckley's rise to the top was not an easy one—and that is what makes her presentation all the more compelling and inspirational.

As a second-grader her disability was misdiagnosed and she was thought to be developmentally handicapped.

As a young woman enjoying the beach in Los Angeles, she was run over by a jeep and was near death. Full recovery took five years.

Just one year later, she was diagnosed with cancer. She now holds the title of two-time cancer survivor. Buckley's presentation—which reflects upon her life experiences—is funny yet riveting and extremely inspirational.

The Santa Fe Springs Chamber of Commerce, in partnership with the Whittier Chamber of Commerce are honored to have Kathy Buckley share her motivational story at the annual Women in Business Power Brunch taking place on Friday, October 26 from 9:00 to 11:00 a.m. outside at the Clarke Estate, 10211 Pioneer Boulevard, Santa Fe Springs.

This event is designed to inspire

women to be the best they can be in the workplace and beyond. Before Buckley's presentation begins, guests will enjoy networking, fellowship, a delicious brunch prepared by Geezers and mimosa's from the Double Tree Hilton - Whittier.

"It's almost impossible not to be moved when you hear Kathy's story, but it's even harder not to laugh," stated committee chairwoman Claudia Fimbres, of Bluemoon On Stage.

"I am really looking forward to networking and spending the morning with amazing business women from within my community. I truly hope our guests leave feeling empowered to take on any challenges that come their way!"

An important part of Buckley's message is to encourage audience members to make needed changes, become more self-confident and self-aware, and to strive for self-growth.

If you are looking for a little motivation, or if you simply want to be inspired and entertained while networking with local business women, join us at the 2018 Women in Business Power Brunch.

To RSVP, or to purchase tickets for members of your staff please register at sfschamber.com or call the office directly a (562) 944-1616.





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SANTA FE SPRINGS











Santa Fe Springs Chamber of Commerce & City of Santa Fe Springs





53rd Annual Citizenship Awards Celebration

Thursday, November 15, 2018 2:00 to 3:30 pm

Town Center Hall 11740 Telegraph Rd. Santa Fe Springs



The Citizen of the Year Awards is an annual celebration, honoring the volunteers in the residential and business communities of Santa Fe Springs. These individuals have donated their valuable time, resources, and talents to Santa Fe Springs and have made it a better place to live and work. Please join us on Thursday, November 15 at the 2018 Awards Celebration to help honor this year's recipients. You can register online to attend this free event or contact Christy Lindsay at (562) 944-1616.

Join the Santa Fe Springs Chamber! Contact Scott Radcliffe, 562-944-1616, or email radcliffe@sfschamber.com



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California Ballot Measures: November 6 General Election

1: A \$4 Billion Bond for Housing

What it would do:

Give the state permission to borrow \$4 billion to fund affordable housing construction and rental and home loan subsidies.

The money would be used to build and renovate rentals (\$1.8 billion), to offer home loan assistance to vets (\$1 billion), to construct additional housing in dense urban areas and near public transit (\$450 million), to offer down payment assistance and other aid to low- and moderate-income homebuyers (\$450 million) and to provide loans and grants for agricultural workforce housing development (\$300 million).

What it would cost the government:

According to the Legislative Analyst's Office, the state's nonpartisan budgetary scorekeeper, paying back the bond with interest will run the state government an extra \$170 million annually for the next 35 years on average. This is roughly equivalent to about one-tenth of 1 percent of the state's current general fund—or what the state spent on its juvenile justice program this year. The total cost of the bond is expected to be \$5.9 billion.

Why it is on the ballot:

In the fall of 2017, state lawmakers went all in on housing, passing a cluster of bills aimed at subsidizing and streamlining new development. This bond, introduced by state Sen. Jim Beall from San Jose, was the product of one of those bills.

Arguments in Favor:

The state faces an unprecedented housing crisis. All told, this will help more than 55,000 people meet their housing costs, while also adding some desperately needed affordable supply.

Arguments Against:

This bond will result in a one time boost in housing construction, a blip in supply that will do nothing to combat the long-term and persistent shortage that the state faces. For that minimal benefit, taxpayers will be saddled with billions more in debt.

2: Mental Health Money for Housing

What it would do:

Give the state permission to borrow \$2 billion to fund supportive housing (affordable housing with on-site social and medical services) for those suffering with mental illness. That debt would be repaid with money previously set aside for county-run mental health services.

What it would cost the government:

Not to over-complicate this, but it kind of depends on what you mean by "cost." If Prop. 2 passes, the state will divert roughly \$120 million per year away from designated mental health treatment funds to pay off the supportive housing bond. In other words, the state would be spending this money no matter what. Plus, a lawsuit has been holding up the state's plan to fund supportive housing with county mental health dollars for over a year. If and when the court rules, it could side with the state, meaning this fiscal switcheroo was going to happen anyway.

Why it is on the ballot:

In 2004, voters approved Proposition 63, which hiked the income tax on millionaires by 1 percent to fund the expansion of county-run mental health services and related programs. Twelve years later, state lawmakers passed a bill to borrow \$2 billion to fund permanent supportive housing and to pay for it with some of the millionaire's tax money. But a Sacramento lawyer sued, arguing that voters didn't have the right to issue those bonds without voter approval and that, anyway, the Prop. 63 dollars are meant for bread-and-butter mental health services, not housing construction. Counties are now sitting on millions of dollars reserved for the homeless and are unsure how to spend it. Rather than wait out the court battle, state lawmakers are taking the question to voters.

Arguments in Favor:

Providing housing paired with social and health services is one of the most effective ways to help the chronically homeless who suffer from mental illness. This is entirely within the spirit of Prop 63, which is why the co-author of that proposition, Sacramento Mayor Darrell Steinberg, supports this initiative.

Arguments Against:

If the state wants to fund new supportive housing, it shouldn't come at the expense of basic mental health treatment. And while supportive housing may be a noble idea in theory, cities often drag their heels when it comes to approving new housing for the mentally ill, making it less likely that the money will be spent on its intended purpose. Instead, millions will go to administrative costs and into the pockets of housing developers.

3: An \$8.9 Billion Water Bond

What it would do:

Give the state permission to borrow \$8.9 billion to fund watershed protection (\$2.5 billion), water supply improvements including wastewater treatment (\$2.1 billion), habitat restoration (\$1.4 billion), groundwater management (\$1.1 billion), flood protection projects (\$500 million), as well as upgrades and repairs to traditional water infrastructure, like canals and dams (\$1.2 billion).

What it would cost the government:

According to the Legislative Analyst's Office, the state's nonpartisan budgetary scorekeeper, paying back the bond with interest will run the state government an extra \$435 million annually for the next 40 years on average. This is roughly equivalent to about one-third of 1 percent of the state's current general fund—or a little less than what the state spent on its Department of Fish and Wildlife this year. The total cost of the bond is expected to be \$17.3 billion.

Why it is on the ballot:

No, this isn't déjà vu. On June 5th, California voters passed a \$4.1 billion bond to fund water infrastructure improvements, as well as new parks. That proposition was placed on the ballot by state lawmakers in part to discourage outside groups from asking voters for even more money in November. And yet here we are. Unlike the June proposition, this bond is much bigger and its funds will

be entirely dedicated to water projects.

Arguments in Favor:

From the Oroville Dam to groundwater depletion in the Central Valley to the Salton Sea, California faces no shortage of water woes. Yes, the state of California has borrowed big to fund water projects in the past. But bonds provide long-term, recession-proof, dedicated streams of cash, exactly what the state needs to upgrade and update its aging infrastructure.

Arguments Against:

Not only have taxpayers foot the bill in the past for big water bonds, we did it again in early June! And the state still hasn't spent all of the money it borrowed in 2014 with Prop. 1. There are additional concerns about how the money will be spent. Why should taxpayers statewide pay for regional projects, like canal repairs, that are usually paid for by local water agencies? And maybe we shouldn't be doubling-down on environmentally destructive projects like big dams anyway.

4: Children's Hospital Bond

What it would do:

Give the state permission to borrow \$1.5 billion to fund renovations, expansions, and upgrades at hospitals that treat children. Most of the funding is reserved for the state's eight private non-profit children's hospitals (\$1.08 billion) and the five hospitals run through one of the University of California campuses (\$270 million).

What it would cost the government:

According to the Legislative Analyst's Office, the state's nonpartisan budgetary scorekeeper, paying back the bond with interest will run the state government an extra \$80 million annually for the next 35 years on average. This is roughly equivalent to six ten-thousandths of the state's current general fund—or what the state Legislature spent on its legal department this year. The total cost of the bond is expected to be \$2.9 billion.

Why it is on the ballot:

The California Children's Hospital Association regularly turns to the taxpayer for help. In 2004, voters backed a \$750-million bond to fund similar infrastructure investments. Four years later, they approved another \$980-million in borrowing. This year's proposal looks pretty similar—only bigger.

Arguments in Favor:

Kids deserve the best possible care. Medical technology is constantly changing, but because children's hospitals are dependent on the low reimbursement rates from Medi-Cal, the state's public insurance program for low-income residents, they often can't afford to keep up. These bond funds would allow the state's health care providers to make these necessary investments.

Arguments Against:

Why should the taxpayer throw more money at hospitals, many of which are privately-owned and operated? And if they insist on doing so, why borrow rather than make use of existing funds?

5: Portable Real Estate Tax Break

What it would do:

Allow older or disabled homeowners to take a portion of their lowered property tax base with them if they sell their home and move.

If you want to get into the weeds, here's how it works: someone who buys a more expensive house would no longer be required to pay property taxes based on the full market price of the new home, as they would be now in many cases. Instead, the new taxable amount would only increase by the difference in market price between the new and old home.

Likewise, someone who moves to a less expensive house would actually see their property fall, dodging a higher property tax bill based on the full market rate of the new property. Instead, their assessed value would decline by the percentage difference in price between the new and old property.

What it would cost the government:

According to the Legislative Analyst's Office, the state's nonpartisan budgetary scorekeeper, local governments and school districts would lose \$1 billion annually in foregone tax revenue. The state government would be required to backfill most of these costs, increasing state spending by a roughly equivalent amount. Some school districts in areas with high property taxes (roughly 5 percent across the state) would not be made entirely whole.

Why it is on the ballot:

Ever since voters passed Proposition 13 in 1978, property taxes have been calculated based on a home's purchase price, rather than its current market value. That has kept property tax bills low for longtime homeowners despite skyrocketing real estate prices, but it also discourages people from moving, since property tax assessments are usually reset when you buy a new home. The California Association of Realtors, the folks in the business of selling homes, introduced this ballot measure last fall arguing that it will free up necessary inventory for young families by making it easier for empty nesters to downsize.

Arguments in Favor:

Because many homeowners are penalized for moving, empty-nesters across the state are living in houses and large apartments that are bigger than their needs. There are plenty of first-time homebuyers and young families who could use all that extra space. Encouraging the first group to sell to the second is a win-win. **Arguments Against:**

Of all the ways to address the state's housing crisis, this is one of the least direct and most costly. This proposition won't increase the housing supply by a single unit. It won't subsidize rents. It merely switches homes from one group to another. Meanwhile, it costs the state an extra \$1 billion while handing a massive tax break to some of the wealthiest people in the state.

6: Gas Tax Repeal

What it would do:

Repeal a recent increase in the gas tax and other fuel and car fees and require voter approval for all transportation-related tax increases in the future. Taxes to be rolled back include a 12-cent hike in the gasoline excise tax, a 4 percent

California Ballot Measures: November 6 General Election

increase in the diesel sales tax, as well as a new annual vehicle fee based on the value of the car or truck.

What it would cost the government:

According to the Legislative Analyst's Office, the state's nonpartisan budgetary scorekeeper, the state government would lose \$5.1 billion annually in foregone tax revenue. Most of this money now goes to road and highway repair and maintenance, along with public transportation and mixed-transportation projects. There would also likely be longer term fiscal impacts, as state and local lawmakers would have a much more difficult time raising revenue from gas and car-related sources in the future.

Why it is on the ballot:

California roads are in rough shape, the product of years of deferred maintenance and recession-era budget cutting. Last year, lawmakers passed a bill to raise the state tax on gasoline for the first time in over two decades to fund repairs and maintenance, along with new transit projects and infrastructure upgrades. The bill also raised taxes on diesel and introduced a new car fee. This led Republicans and other anti-tax advocates to immediately begin mobilizing. In June, these same groups successfully campaigned for the recall of Josh Newman, a vulnerable Democratic state senator for Orange County, ostensibly over his support of the transportation bill.Bottom of Form

Arguments in Favor:

Californians already pay some of the highest taxes in the nation, including one of the highest state gas taxes. Lawmakers should be forced to trim spending and improve efficiency before asking drivers for more money.

Arguments Against:

California hasn't raised its gas tax in decades and the state's transportation infrastructure is crumbling as a result. Conditions are unsafe for drivers and bad for business. Cities and counties are already using this money to improve our streets, highways, and transit systems. The idea that state and local governments could still make these necessary investments without this funding source just by "trimming the fat" is a fantasy.

7: Daylight Savings Time Forever

What it would do:

Repeal the the 1949 law that created Daylight Savings Time. If passed, the Legislature would then be able to pass a law with a two-thirds majority finally nixing the biannual tradition of moving clocks backward and forward every spring and fall. That is, assuming the federal government lets us get away with it.

What it would cost the government:

Not much. Messing with our clock could affect energy consumption and worker productivity, but it's not clear how or by how much.

Why it is on the ballot:

Democratic Assemblyman Kansen Chu of San Jose carried a bill the Legislature passed to place the measure on the ballot. Gov. Jerry Brown's signing statement declared "Fiat Lux!"—the motto of his alma mater UC Berkeley. It's Latin for "Let there be light."

Arguments in Favor:

Resetting our clocks every year is antiquated, annoying, and bad for our health. Canning this tired tradition would improve the quality of our sleep and allow us to enjoy some extra afternoon daylight between November and March.

Arguments Against:

If it ain't broke don't fix it. Daylight savings time may be a little annoying, but being on separate clock from the rest of the country half of the time is liable to be even more inconvenient. Plus, more dark mornings in the dead of winter would likely lead to more traffic accidents in the hours when children are going to school and adults are on their way to work.

8: Dialysis Clinic Profit Pruning

What it would do:

Require companies operating dialysis clinics to payback any profits over 15 percent of qualifying business costs. Payments would be made to insurance companies.

What it would cost the government:

Probably not much, though depending on how dialysis clinics respond to the law, state and local governments could see fairly small changes to their health care budgets or income tax revenues.

Why it is on the ballot:

The majority of California dialysis clinics, which serve patients suffering from kidney failure, are owned by two for-profit companies: DaVita Kidney Care and Fresenius Medical Care. The Service Employees International Union-United Healthcare Workers have had their sights trained on the industry for years. They've sponsored legislation and floated ballot measures to mandate higher staffing ratios and regulate insurance payments.Bottom of Form

Arguments in Favor:

The two companies that operate most of California's dialysis clinics are enormously profitable. In 2017, for example, DaVita netted \$1 billion. And yet over the last five years, the California Department of Public Health has received 18 complaints a month about health and safety conditions at dialysis clinics. The state needs to make sure that these companies aren't putting profits over the quality of care and to force them to invest more in equipment and training.

Arguments Against:

This is just a pressure tactic from a union who wants to organize dialysis clinic workers. And it's a poorly thought out initiative at that. In regulating profit, the measure doesn't count basic administrative costs, like payroll management and legal expenses, as qualifying costs. This has very little to do with improving patient care. The industry may not be perfect, but this proposition could result in clinics closing, putting the lives of the thousands of Californians who need dialysis in jeopardy.

10: Bringing Back Rent Control

What it would do:

Allow cities to introduce new restrictions on market rents or expand existing rent control policies.

What it would cost the government:

It depends. If cities across the state enact new rent control laws or expand old ones, that could result in less construction and reduce rental property values, resulting in lower tax revenue. But it could also allow existing tenants who save on lower rent to spend more on consumer goods, resulting in higher sales tax proceeds. And then again, it's possible that very few cities will respond with new laws at all, in which case the effect will be negligible.

Why it is on the ballot:

In 1995 the California Legislature placed a statewide moratorium on rent control laws. It also banned cities from applying existing rent regulation ordinances to new units. Now that the state is facing an affordable housing crisis, some housing advocates want to give cities a tool to put a legal lid on rents.Bottom of Form **Arguments in Favor:**

The rent is too damn high! California renters are being priced out of the state's big cities, driving them out into the suburbs, out of state, or onto the street. This is a crisis that needs an immediate solution, even as lawmakers work on a longer term fix.

Arguments Against:

If rents are kept artificially low, it becomes less profitable to build new units or maintain and improve old ones. That's counterproductive: a shortage of housing is how we got into this mess to begin with.

11: Paramedic Break Time

What it would do:

Continue to allow private ambulance services to require their emergency medical service employees to remain on call during meal and rest breaks. Also guarantees technicians additional training and some paid medical health services.

What it would cost the government:

Ever so slightly lower EMT contract costs will likely save local governments some money.

Why it is on the ballot:

Good question! Two years ago, the state Supreme Court ruled that security guards cannot be required to keep their radios on and remain on call while enjoying their meal or break time. A number of private ambulance firms are now facing class action lawsuits in California courts over similar break time violations, including American Medical Response, the Colorado-based company backing the initiative. Those cases are still pending, but the companies involved want a specific exemption written into law.Bottom of Form

Arguments in Favor:

Just like police and firefighters, emergency medical response technicians need to be on-call when the worst happens. This proposition would ensure that workers are compensated for missed or interrupted breaks.

Arguments Against:

This initiative is being pushed by an industry looking for a special carve-out from state labor law. They should just follow the rules

12: Bigger Cages for Farm Animals

What it would do:

Place specific size requirements on the coops and cages used to contain breeding pigs, veal calves, and egg-laying hens. By the numbers, these news standards require at least:

43 square feet of floor space per calf by 2020

24 square feet of floor space per pig by 2022

1 square foot of floor space per hen by 2020 and cage-free by 2022

It would also require all egg-laying hens be raised in specified "cage-free" conditions by 2022. California businesses would be prohibited from selling any food products that come from animals not raised in compliance with this law, even if they come from out of state.

What it would cost the government:

Not much. It might increase enforcement costs and decrease tax revenue from farms that might suffer under the new regulations.

Why it is on the ballot:

In 2008, voters passed Proposition 2, an initiative sponsored by the Humane Society of the United States, which required that farm animals be allowed to stand up and turn around in their cages. After Prop. 2 passed, commercial egg growers insisted that it did not require them to go cage-free, while animal welfare advocates (including Prop. 2's sponsor) argued otherwise. This measure, again backed by the Humane Society, would add new, more specific requirements by including square-footage specifications. A cage-free requirement will be phased in after four years. Bottom of Form

Arguments in Favor:

Proposition 2 showed that we can improve the welfare of animals on farms without jeopardizing our food supply. Let's write specific cage-size measurements into law so that the California agricultural industry can't wiggle their way out of these rules. And California is such a large state that when we act to make our food system a little less cruel, egg layers and other farmers across the nation are forced to follow.

Arguments Against:

Agricultural industry groups say this will require farmers across the country to completely overhaul the way they operate, potentially driving some out of business and raising the prices of eggs, pork, and veal.

Other animal welfare groups argue the proposition does not go far enough. This law wouldn't require egg-laying hens to be raised in cage-free conditions until 2022, something Prop. 2 should have banned by 2015. Forget this half measure—ban the cages now.



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