



# SANTA FE SPRINGS

CHAMBER OF COMMERCE

## Membership Benefits

**MEMBER BENEFITS:** Benefits afforded with membership range in scope and depth depending on the level of involvement and overall business goals. Furthermore, the bevy of benefits are available for member enjoyment the minute they join the chamber. The following is a list of these benefits:

- Networking
- Marketing
- Educational Seminars, Workshops & Events
- Referrals
- Legislative Advocacy
- Publications
- Partner Programs
- Community Support

### **NETWORKING – CONNECT WITH OTHER BUSINESS PROFESSIONALS**

- Santa Fe Springs Chamber Networking Breakfasts and Luncheons promote your business “mini-expo style” and are offered at a discount price to members.
- Quarterly Multi-Chamber Mixers are a prime time to cross market your relationships and meet peers in surrounding communities
- Grand Opening & Ribbon Cutting Ceremonies bring business people together in a social setting and are at no cost to members.
- Unlimited representatives from your business are included in your membership. Promote your business by having key “reps” attend the various Chamber functions.
- Members are encouraged to join any of the Chamber’s various committees—give us your input and develop relationships with other members at the same time.
- Volunteering is a great way to network, and members have priority in volunteering for Chamber events.
- The SFS Chamber 101 – New Membership Receptions are free for new members and their representatives. Learn about your membership investment and network with other new members, Ambassadors and Board Members.

## **MARKETING – REACH POTENTIAL CUSTOMERS**

- Your business, with its 50-word description, is promoted in our online [Membership Directory](#).
- Advertise your business in the Chamber’s Monthly Newspaper, on the official website, sponsor an educational seminar, networking breakfast or lunch.
- Business Directory lists on CD are available for a discounted cost to members.
- Your business will be listed on our website & social media platforms as a new member.
- The Chamber has several sponsorship opportunities to offer its members-support Chamber events and gain community recognition for your company.
  - Educational seminar partnerships
  - Golf Sponsorship
  - Annual Business Expo sponsorship
  - Economic Outlook sponsorship
  - State of the City/County sponsorship
  - Destiny Dinner & YEF sponsorship
  - Business Card Exchanges, Networking at Noons & Multi-Chamber events hosting
- Submit location changes, new services, promotions, new hires and special accomplishments at your business.
- Bundled marketing and advertising packages that strategically positions your business in front of key target audiences

## **EDUCATIONAL SEMINARS, WORKSHOPS & EVENTS – SHARPEN YOUR BUSINESS SKILLS**

- Periodic workshops featuring various topics benefiting business of all sizes are available for you and your employees to attend.
  - Social Media
  - Digital Marketing
  - Maximizing Your Exposure with the Chamber
  - Email Marketing
  - Google & Online Ads
- Economic Outlook
- State of the City/County
- Marketing on a Shoestring Budget [NEW]
- State of the Nation
- Labor Law Update

- Sexual Harassment Prevention Training
- Business Emergency Preparedness Network
  - Emergency Operations Plan & Business Continuity Workshop
  - Incident Command System Training

#### **REFERRALS – SERVICES FOR “MEMBERS ONLY”**

- Your business is listed in our online [Membership Directory](http://www.sfschamber.com) at [www.sfschamber.com](http://www.sfschamber.com), which provides a direct link to your company website.
- The Chamber refers your business to incoming phone, fax, e-mail, mail, and walk-in inquiries.
- Members often leverage their relationships and utilize our website to refer member businesses to others in and around the community.
- Member businesses entering Santa Fe Springs are referred various business services, based on business-type and their respective needs.

#### **LEGISLATIVE ADVOCACY – YOUR OPINION COUNTS!**

- Regional Chamber Alliance (RCA) Legislative Forum feature representatives to whom you may express your views and learn first-hand information.
- The Chamber represents your business and fights for pro-business legislation on your behalf from City Hall to Sacramento.
- Reach out to the Chamber to address challenges that may occur with the City of Santa Fe Springs
  - Because of our strong relationship with the city, we are often able to expedite a solution to many areas of potential concern
  - Benefit from the collective strength of the Chamber’s membership – there is strength in numbers

#### **PUBLICATIONS – COMMUNITY AND BUSINESS RESOURCES**

- Communication to you and your representatives via the monthly Chamber Newspaper, e-mails and social media to keep you informed of Chamber events and all issues pertinent to business.
- The Annual Golf Tournament and Business Expo sponsors are listed in their respective programs and serve as a marketing tool for those at the event, as well as marketing to members and prospects that the program is shared with post event.
- Our Membership Toolkit, given to new members, outlines the benefits of Chamber membership and provides response forms to assist members in program participation.

#### **PARTNER PROGRAMS – SPECIAL PRICING ON PRODUCTS AND SERVICES**

- **Professional Business Counseling** is an hour long one-on-one business consultation to assist members who want to take their business to the next level.

## COMMUNITY SUPPORT – SPECIAL PROGRAMS AFFECTING POSITIVE CIVIC & COMMUNITY CHANGE

- **Ambassadors** – A group of members that support and promote the chamber. This is a committee that plans networking events, as well as coordinate and participate in monthly networking events, open houses, ribbon cuttings and our annual Business Expo.
- **BEPN [Business Emergency Preparedness Network]** - The BEPN is a volunteer committee of business people in Santa Fe Springs and is designed to prepare businesses to respond in emergency situations. The network provides training, organizational guidance, and helps businesses develop their own formal emergency plans. This program is run in conjunction with the Santa Fe Springs Chamber of Commerce and the City of Santa Fe Springs. Information on current BEPN activities are scheduled periodically.
- **Business Expo** - This committee plans and organizes the Annual Business Expo which is held in September at Heritage Park. The event usually attracts over 300 business associates and local residents and showcases around 60 vendor booths
- **CHOICES Program** – This is an opportunity to present a program geared around making smart choices to students at Santa Fe High School, St. Paul High School and Pioneer High School. Furthermore, through role playing, students get a first-hand look at the impact that both positive and negative decisions have on their future.
- **Citizenship Award** - This committee selects two recipients annually for this award; one from the business/professional community and the other representing the residential community. Committee is active August through December. Limited Membership.
- **Destiny Dinner** - The culmination of a year-long and concerted effort by the Youth Enrichment Fund (YEF), this event is the single largest fundraising event for the Powell Grant and Destiny Scholarships. These awards are given at this event to students from Santa Fe Spring continuing their educational pursuit in higher education.
- **Economic Development Forum** - This program is a joint Chamber-City coordination designed to attract new businesses to the city of Santa Fe Springs as well as communicate current trends and influences at work within the local economic environment. Forums are scheduled throughout the year.
- **Future Business Leaders** – A program designed with the future leaders of tomorrow in mind, business community leaders have a chance to hear from and work with students to ensure that they are a more informed and better prepared workforce of tomorrow.
- **Golf Committee** - This committee organizes the Annual Golf Classic, which is held in the spring. The committee meets in the winter/spring as needed and is responsible for the planning, coordinating and fundraising component of the yearly event.
- **HR Forum** – This is a monthly forum that addresses the many challenges that HR professionals face on a daily basis. With topics ranging from wage and hour & social media in the workplace to sexual harassment & policy and procedures, Paul Fleck [HR Attorney with Atkinson, Andelson, Loya, Ruud & Romo] delivers timely and relevant information on a myriad of topics.

- **Mentor Program** – Partnered with Santa Fe High School’s Business Academy, representatives from the business community are paired up with juniors in the Academy and attend cultural, social, educational and developmental events with their mentees. The 9-month commitment is an opportunity for the students to learn from their mentees and utilize their leadership as they progress through high school and beyond.
- **Non-Profit Committee** – This is a committee that brings together non-profit professionals in an effort to pool resources, share best practices and identify any needs and pain points the organizations face. It is also an opportunity to learn about each other’s agenda, in hopes to forge partnership opportunities and maximize the reach of the chamber.
- **RCA Legislative Forum** - This is a regional coalition of chambers which meets to discuss legislative issues at the State and Federal level which can potentially impact business. The following chambers currently participate on this committee: Norwalk, Pico Rivera, Santa Fe Springs, and Whittier. Representing the business community, committee members visit our state capitol annually.
- **Virtual Promoters** – This committee is responsible for the creation, curation and dissemination of information on a multitude of social media and digital platforms. Similar in nature to our Ambassadors committee, this group is focused on promoting the chamber in the community.
- **Women In Business** - Various programs and events held periodically geared to the personal and professional development of women. This committee traditionally meets once monthly.
- **Youth Education Committee** – The purpose of this committee is to coordinate partnerships between the business and educational communities of Santa Fe Springs, in order to enhance the educational programs. Committee meets first Thursday of the month.